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# *Nikhilesh Dholakia*

College of Business Administration  
Professor - Marketing  
Date of Hire: 1981  
[nik@uri.edu](mailto:nik@uri.edu)

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## **Academic Background**

Ph.D. Northwestern University, Marketing/Managerial Economics and Decision Sciences, 1975  
M.B.A. Indian Institute of Management, Ahmedabad, India, Marketing/Operations Research  
B.Tech Indian Institute of Technology, New Delhi, India, Chemical Engineering

## **Memberships**

Academy of International Business (2005-2006)  
Association for Information Systems (2003-2005)

## **Work Experience**

### **Non-Academic Experience**

Visiting Professor, Eastern Institute of Management (2005 - 2005).

#### **International**

Visiting Faculty, Indian Institute of Management (2007 - 2008). PGPEX Program.  
Visiting Professor, Indian Institute of Management (2004 - 2005).

### **Consulting**

2004: High-tech start-up client in the medical information technology field, Development Strategy for a High-Tech B2B Product  
2004: n/a, High-tech start-up client in the medical information technology field  
2003: Institute for Integrated Learning in Management (IILM), and Alumni Consulting Group (ACG), New Delhi, India

### **Courses Taught**

Doctoral Research Seminar Management Information Systems (doctoral)  
Doctoral Research Seminar Marketing (doctoral)  
Global Marketing  
International Business Management (MBA)  
Marketing Principles  
Seminar in Marketing (doctoral)  
Special Topics in Marketing

### **Teaching Schedule: GPA/Eval**

Term	Course No.	Section	Campus	Course Description	Enroll	Eval.	GPAD	Distribution
2008/Spring	MBA579	200	Kingston	International Business Management	17			
2007/Fall	BUS468	2	Kingston	Global Marketing	52			

2007/Fall	BUS468	1	Kingston	Global Marketing	38
2007/Fall	BUS610	1	Kingston	Seminar in Marketing	5
2007/Spring	BUS365	2	Kingston	Marketing Principles	39
2007/Spring	BUS365	1	Kingston	Marketing Principles	46
2006/Fall	BUS468	1	Kingston	Global Marketing	38
2006/Fall	BUS365	200	Providence	Marketing Principles	33
2006/Fall	BUS468	2	Kingston	Global Marketing	52
2006/Spring	BUS365	1	Providence	Marketing Principles	50
2006/Spring	BUS365	2	Kingston	Marketing Principles	39
2005/Fall	BUS611	1	Kingston	Doctoral Research Seminar	5
2005/Fall	BUS365	200	Providence	Marketing Principles	30
2004/Spring	BUS468	2	Kingston	Global Marketing	38
2004/Spring	BUS608	1	Kingston	Doctoral Research Seminar	3
2003/Fall	BUS365	200	Providence	Management Information Systems	29
2003/Fall	BUS469	1	Kingston	Marketing Principles	26
				Special Topics in Marketing	

### Other Teaching Activities

#### **Course (New) - Creation/Delivery: Conventional**

2005 - Special Elective Course on Electronic Commerce and Marketing, Eastern Institute of Management, Kolkata, Jan/Feb 2005

#### **Other Teaching Activities**

2005 - Doctoral Dissertation Research

2004 - Qualitative Research Approaches and MBA Special Elective Course on 'Globalization in the Electronic Environment, Indian Institute of Management, Ahmedabad, June-August 2004

### **Intellectual Contributions:**

#### **Grid**

	DBS	CTP	LPS	Total
Articles in Refereed Journals		16		<b>16</b>

Publications in Refereed Conference Proceedings	3	1	<b>4</b>
Publications of Non-refereed or Invited Papers	3		<b>3</b>
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	29		<b>29</b>
Presentations of Refereed Papers	35		<b>35</b>
Presentations of Non-refereed Papers	11		<b>11</b>
Grants - Funded	1	1	<b>2</b>
<b>Totals</b>	<b>98</b>	<b>1</b>	<b>100</b>

## Refereed Articles

- Dholakia, N., Suerdem, A., Lennon, M. L., Banerjee, S., & Paquin, J. (in press, 2008). Highway-based logistical links spanning Tokyo to Pireaus via Istanbul: Euro-Asian decentralized modular supply chains. *Journal of Transport and Shipping*, 4.  
Acceptance Date: 2008
- Dholakia, N. (in press, 2007). Explaining dotcom failures: A congestion framework. *International Journal of Electronic Business*.
- Dholakia, N. & Firat, A. F. (2006). Global Business Beyond Modernity. *Critical Perspectives in International Business*, 6 (2), 147-162.
- Dholakia, N. & Zwick, D. (2006). Bringing the Market to Life: Screen Aesthetics and the Epistemic Object. *Marketing Theory*, 41-62.
- Dholakia, N. & Firat, A. F. (in press, 2006). Theoretical and Philosophical Implications of Postmodern Debates: Some challenges to Modern Marketing. *Marketing Theory*.
- Dholakia, N. & Zwick, D. (2006). The Epistemic Consumption Object and Postsocial Consumption: Expanding Consumer-Object Theory in Consumer Research. *Consumptions, Markets & Culture*, 9 (1), 17-43.
- Dholakia, N. & Pandya, A. (2005). Conceptualizing B2C Businesses as a New Category of Services. *Journal of Electronic Commerce in Organizations*, 3 (1), 1-12.
- Dholakia, N. & Kshetri, N. (2005). World Trade Point Federation: Bringing E-commerce capabilities to Developing Nations. *International Journal of Cases in Electronic Commerce*, 1 (1), 30-43.
- Dholakia, N. & Sinha, P. K. (2005). Observations on Observation in India's Dynamic Urban Markets. *Forum Forum: Qualitative Sozialforschung*, 6 (1), article 13.
- Dholakia, N. & Pandya, A. (2005). B2C Failures: Toward an Innovation Theory Framework. *Journal of Electronic Commerce in Organizations*, 3 (2), 68-82.
- Dholakia, N. & Dholakia, R. R. (2005). Multichannel Retailing: A Case Study of Early Experiences. *Journal of Interactive Marketing*, 19 (2), 63-74.
- Dholakia, N. & Dholakia, R. R. (2005). Mobility and Markets: Emerging Outlines of M-Commerce. *Journal of Business Research*, 1391-1396.
- Dholakia, N. & Kshetri, N. (2005). E-Commerce Patterns in South Asia: A Look Beyond Economics. *Journal of Asia-Pacific Business*, 6 (3), 63-79.
- Dholakia, N. & Zwick, D. (2004). Consumer Subjectivity in the Age of Internet: The Radical Concept of Marketing Control through Customer Relationship Management. *Information & Organization*, 14 (3), 211-236.
- Dholakia, N. & Zwick, D. (2004). Whose Identity is it Anyway?: Consumer Representation in the Age of Database Marketing. *Journal of Macromarketing*, 24 (1), 31-43.
- Dholakia, N. (2004). ECBMs: Commercial Missiles of Information-Age Globalization. *Information Technology in Developing Countries*, 14 (2), 12.

## Refereed Proceedings

### Full Paper

- Mangiameli, P. M., Blake, R., & Dholakia, N. (2006). Design Theory for Strategic Decision Systems: A Case Study. *Proceedings of the Decision Sciences Institute*.
- Dholakia, N. & Zwick, D. (2004). Online Investing: Derealization and the Experience of Risk. *Advances in Consumer Research*, 31, 58.
- Dholakia, N., Bang, J., Hamel, L., & Dholakia, R. R. (2004). Data Mining of CRM Knowledge Bases for Effective Market Segmentation: A Conceptual Framework. *Sixth International Conference on Enterprise Information Systems Proceedings*, 335-342.
- Dholakia, N., Dholakia, R. R., & Zhao, M. (2003). Let Your Fingers do the Walking: Autobahn or Infobahn for Retail Consumers? *Proceedings of the 10th Annual Meeting, American Society of Business and Behavioral Sciences*.

## Non-Refereed Articles

Dholakia, N. & Zhang, D. (2004). Online Qualitative Research in the Age of E-Commerce: Data Sources and Approaches. *Forum Qualitative Sozialforschung/ Forum: Qualitative Social Research*, 5 (2).

Acceptance Date: 2004

Dholakia, N. & Zwick, D. (2004). Cultural Contradictions of the Anytime, Anywhere Economy: Reframing Communication Technology. *Telematics and Informatics*, 21 (2), 123-141.

## Book

Dholakia, N. (2006). *M-commerce: Global Experiences and Perspectives*, Hershey, PA: Idea Group Publishing.

## Book Chapters

### Refereed

Dholakia, N. (2008). Tata Group. Under Contract, In Jan Hack Katz and J. Geoffrey Golson (Ed.) *Encyclopedia of Global Business*. Thousand Oaks, CA: Sage.

Dholakia, N. (2008). Qatar. Under Contract, In Jan Hack Katz and J. Geoffrey Golson (Ed.) *Encyclopedia of Global Business*. Thousand Oaks, CA: Sage.

Dholakia, N. (2008). Oman. Under Contract, In Jan Hack Katz and J. Geoffrey Golson (Ed.) *Encyclopedia of Global Business*. Thousand Oaks, CA: Sage.

Dholakia, N., Kshetri, N., & Dholakia, R. R. (2008). Global Diffusion of the Internet. Accepted, In Hossein Bidgoli (Ed.) *Handbook of Technology Management*. New York: Wiley.

Acceptance Date: 2008

Dholakia, N. (2008). Adversarial Allies: The Evolving China-India Nexus. Under Contract, In Gabriele Suder (Ed.) *International Business under Adversity: A Role in Corporate Responsibility, Conflict Prevention and Peace*. London: Edward Elgar Publishers.

Dholakia, N. & Pandya, A. M. (2007). B2C Failures: Toward an Innovation Theory Framework. In Feng Li (Ed.) *Social Implications and Challenges of E-Business*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Pandya, A. M. (2007). Conceptualizing Failed B2C Dotcom as Innovation Failures. In Mehdi Khosrow-Pour (Ed.) *Advances in Electronic Commerce*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Pandya, A. M. (2007). Failures of B2C Retailing: A Services Industry View. In Mehdi Khosrow-Pour (Ed.) *Advances in Electronic Commerce*. Hershey, PA: Idea Group Publishing.

Dholakia, N., Bang, J., Hamel, L., & Shin, S. K. (2007). CRM and KDD: Connections, Overlaps and Advances. Under Contract, In Mehdi Khosrow-Pour (Ed.) *Encyclopedia of Information Science and Technology*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Kshetri, N. (2007). The Global Digital Divide: Nature, Trends and Remedies. Under Contract, In Mehdi Khosrow-Pour (Ed.) *Encyclopedia of Information Science and Technology*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Dwivedi, Y. K. (2007). Foreword. Under Contract, *Consumer Adoption and Usage of Broadband*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Firat, A. F. (2006). Does Marketing Need to Transcend Modernity. In Jagdish N. Sheth, Rajendra Sisodia (Ed.) *Does Marketing Need Reform?*, (pp. 126-133). Armonk, NY: M.E. Sharpe.

Dholakia, N., Mundorf, N., & Dholakia, R. R. (2006). Impact of Distance Learning on Travel Behavior. In Caroline Howard, et al. (Ed.) *Encyclopedia of Distance Learning*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Kshetri, N. (2005). The Broadband Rase: Comparing China and India. In Nasreen Taher (Ed.) *Indian Telecom Industry: Trends and Cases*, (pp. 117-128). Hyderabad, India: ICFAI University Press.

Dholakia, N., Mundorf, N., Dholakia, R. R. , & Xiao, J. J. (2005). Automobile Traffic Impact of Distance Learning. In Caroline Howard, et al. (Ed.) *Encyclopedia of Distance Learning*, (pp. 113-119). Hershey, PA: Idea Group Publishing.

Dholakia, N., Zwick, D., & Pandya, A. (2005). Dataveillance and Panoptic Marketspaces. In Laura C. Rivero, Jorge H. Doorn, and Viviana E. Ferragine (Ed.) *Encyclopedia of Database Technologies and Applications*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Zhang, D. (2005). Virtual Communities in Marketspace Contexts. In Subhasish Dasgupta (Ed.) *Encyclopedia of Virtual Communities and Technologies*. Hershey, PA: Idea Group Publishing.

Dholakia, N. & Samuelsson, M. (2004). Assessing the Market Potential of Network-Enabled 3 G M-Business Services. In Nan Si Shi (Ed.) *Wireless Communications and Mobile Commerce*, (pp. 23-48). Hershey, PA and Singapore: Idea Group Publishing.

- Dholakia, N., Dholakia, R. R. , Lehrer, M., & Kshetri, N. (2004). Global Heterogeneity in the Emerging M-Commerce Landscape. In Nan Si Shi (Ed.) *Wireless Communications and Mobile Commerce*, (pp. 1-22). Hershey, PA: Idea Group Publishing.
- Dholakia, N. & Rask, M. (2004). Configuring M-Commerce Portals for Business Success. In Nan Si Shi (Ed.) *Mobile Commerce Applications*, (pp. 76-94). Hershey, PA: IRM Press.
- Dholakia, N. & Pelkonen, T. (2004). Understanding Emergent M-Commerce Services using Business Network Analysis: The Case of Finland. In Nan Si Shi (Ed.) *Wireless Communications and Mobile Commerce*, (pp. 105-131). Hershey, PA: IRM Press.
- Dholakia, N. & Kshetri, N. (2004). Mobile Commerce as a Solution to the Global Digital Divide: Selected Cases of e-Development. In S. Madon, S. Krishna (Ed.) *The Digital Challenge: Information Technology in the Development Context*, (pp. 237-256). Aldershot, UK: Ashgate Publications.
- Dholakia, N., Dholakia, R. R. , & Kshetri, N. (2004). Internet Diffusion. In H. Bidgoli (Ed.) *The Internet Encyclopedia*, (pp. 38-51). New York: Wiley.
- Dholakia, N., Dholakia, R. R. , & Kshetri, N. (2004). Internet Diffusion. In H. Bidgoli (Ed.) *The Internet Encyclopedia*, (pp. 38-51). New York: Wiley.
- Dholakia, N., Dholakia, R. R. , & Kshetri, N. (2004). Gender and Internet Usage. In H. Bidgoli (Ed.) *The Internet Encyclopedia*, (pp. 12-22). New York: Wiley.
- Dholakia, N., Bang, J., Hamel, L., & Shin, S. K. (2004). The CRM-KDD Nexus. In Mehdi Khosrow-Pour (Ed.) *Encyclopedia of Information Science and Technology*, (pp. 2803-2808). Hershey, PA: Idea Group Publishing.
- Dholakia, N. & Kshetri, N. (2004). The Global Digital Divide: Predicament and Policy Options. In Mehdi Khosrow-Pour (Ed.) *Encyclopedia of Information Science and Technology*, (pp. 1226-1230). Hershey, PA: Idea Group Publishing.
- Dholakia, N., Dholakia, R. R. , & Bang, J. (2004). CRM, KDD, and Relationship Marketing: Requisite Trio for Sustainable E-Marketing. In S. Krishnamurthy (Ed.) *Contemporary Research in E-Marketing*, (pp. 250-267). Hershey, PA: Idea Group Publishing.

## Presentation of Refereed Papers

### **International**

- Dholakia, N., Cabusas, J., Rokka, J., & Arruda-Filho, Emilio J.M. (2008, July). Mi Swing Es Tropical-But Not My Consumers: Economic Realism and Cultural Contradictions in Latin American Marketing of Apple's I-Conic Products. Accepted for Association for Consumer Research-Latin America Conference, Sao Paulo, Brazil.
- Dholakia, N. & Kshetri, N. (2008, April). Professional Associations in a Nascent and Formative Sector of a Developing Economy: A Case Study of the NASSCOM Effect on the Indian Offshoring Industry. Presented at 9th Annual International Business Research Forum/2nd Annual Offshoring Research Network (ORN) Conference and Workshop, Philadelphia, Pennsylvania.
- Dholakia, N. & Kshetri, N. (2008, April). Professional Associations in a Nascent and Formative Sector of a Developing Economy: A Case Study of the NASSCOM Effect on the Indian Offshoring Industry. Presented at Conference on Offshoring and Outsourcing: The Organizational and Geographical Relocation of High Value Company Functions, SDA Bocconi, Milano, Italy.
- Dholakia, N. & Kshetri, N. (2008, April). Offshoring of High-Value Functions: A Case Study of U.S.-India Trade In Medical Transcription Services. Presented at Conference on Offshoring and Outsourcing: The Organizational and Geographical Relocation of High Value Company Functions, SDA Bocconi, Milano, Italy.
- Dholakia, N. (2007). Ocean-wide Chasm or Shout-Across Pond? A Look at Cross-Atlantic Meta-Processes of Interpretive Consumer Research. Accepted for EIASM 4th Workshop on Interpretive Consumer Research, Marseille, France.
- Dholakia, N. (2007). Technology and Marketing. Accepted for International Conference on Marketing and Development, Washington D.C., District of Columbia.
- Dholakia, N., Hales, D., & Paquin, J. (2007, October). Asia's Coastal Competitive Arc: Implications for Global Supply Chains. Presented at Sixth International LeHavre-Inha Trade Conference, Inha University, Incheon, Korea.
- Dholakia, N. (2007, May). Food for Thought: An Interpretive Look at the Favorite Meals of Tweens. Accepted for 2007 Consumer Culture Theory Conference, Toronto, Canada.
- Dholakia, N. (2007, April). Offshoring-led Institutional Changes in Emerging Economies: A Conceptual Framework. Accepted for 9th International Business Research Forum, Temple University, Philadelphia, Pennsylvania.
- Dholakia, N. (2006). The Social Constructing, Accentuating, and Masking of Locality in Commercial Interest: Cultural Strategies in a Globalizing World. Accepted for First Consumer Culture Theory Conference, University of Notre Dame, Notre Dame, Indiana.
- Dholakia, N. (2006). The Upper-Echelons Effect on the ICT Development of the Andhra Pradesh State Of India: A Historical Analysis. Accepted for 2006 Euro-Asia Management Studies Association (EAMSA) Conference, Seoul, Korea.

Dholakia, N. (2006). Trans-Asia Seamless Road Transport: Project TASROT Pilot Report. Presented at India's Planning Commission, New Delhi, India.

Dholakia, N. (2006, November). The Upper-Echelons Effect on the ICT Development of the Andhra Pradesh State of India: A Historical Analysis. Accepted for 2006 Euro-, Seoul, Korea.

Dholakia, N. (2006, October). People, Innovation and Harmony: Successful Business & Management Models in the Global Era. Accepted for Global U8 Consortium Conference, Inha University, Incheon, Korea.

Dholakia, N., Lennon M., Suerdem, A., Banerjee, S., & Paquin, J. (2006, June). From Tokyo to Istanbul on Asian Highway One: Challenges for Managing Asia's Land-based Supply Chain Logistics. Presented at Association of Japanese Business Studies, AJBS-AIB Annual Meeting, Beijing, China.

Dholakia, N. & Kshetri, N. (2006, April). Global Outsourcing of Electronically Traded White Collar Services: Medical Transcription in India. Presented at 7th Annual International Business Research Forum, Temple University, Philadelphia, Pennsylvania.

Dholakia, N. (2005, July). India and Electronic Globalization: Initial Report from a Grounded Perspective. Presented at Academy of International Business 2005 Annual Meeting, Quebec City, Canada.

Dholakia, N. & Kshetri, N. (2005, June). Asia's Rising IT Hubs: Comparing China and India. Presented at 9th International Conference on Marketing and Development, Thessaloniki, Greece.

Dholakia, N. & Pandya, A. (2005, June). E-Commerce in Developing Countries: The Challenge of Congestion. Presented at 9th International Conference on Marketing and Development, Thessaloniki, Greece.

Dholakia, N., Lennon, M. L., & Long, J. (2005, January). Mobile Telecommunications and Market Development in Emerging and Transition Economies: A Framework Based On Experiences of China, India, and the Balkans. Presented at International Conference on Marketing Paradigms for Emerging Economies, Ahmedabad, India.

Dholakia, N. (2004, October). India's Layered Consumer Culture: Premodern, Modern, and Postmodern. Presented at Presentation to Master's Program, University of Southern Denmark, Odense, Denmark.

Dholakia, N. (2004, October). Forces and Consequences of Electronic Globalization: Interplay of Economics, Politics, and Culture. Presented at Globalization, Internationalization of Companies and Cross-cultural Management, Aalborg, Denmark.

Dholakia, N., Bang, J., & Shin, S. K. (2004, May). An Empirical Investigation of Customer Relationship management Success: A Strategic IT Perspective. Presented at Information Resources Management Association International Conference, New Orleans, Louisiana.

Dholakia, N., Bang, J., Hamel, L., & Dholakia, R. R. (2004, May). Comparing CRM-based Data Mining and collaborative Filtering as E-Commerce Strategic Tools. Presented at Information Resources Management Association International Conference, New Orleans, Louisiana.

Dholakia, N. & Lennon, M. L. (2004, May). The Race to 4G: Understanding Japan as a Model for Strategic Leapfrogging. Presented at Information Resources Management Association International Conference, New Orleans, Louisiana.

Dholakia, N. & Lennon, M. L. (2004, May). Pay for Play: The Japanese Way to M-Commerce Success. Presented at Information Resources Management Association International Conference, New Orleans, Louisiana.

Dholakia, N., Kshetri, N., & Awasthi, A. (2003, December). Determinants of e-Governance Readiness: Evidence from China and India. Presented at First International Conference on E-Governance, Indian Institute of Technology, Delhi, India.

Dholakia, N. & Zwick, D. (2003, June). The Need for Experience and Emotions: Investment Communities in the Age of Abstract Capitalism. Presented at Digital Communities 2003 Conference, Stockholm, Sweden.

### **National**

Dholakia, N. (2007, January). Drivers of the Broadband Industry in China and India: What can we learn? Accepted for Annual Conference of Pacific Telecommunications Council, Honolulu, Hawaii.

Dholakia, N. (2006, September). Made in Where? The Masking and Revealing of Locality in Commercial Interest. Accepted for Suffolk University Consumer Culture Conference, Boston, Massachusetts.

Dholakia, N. & Kshetri, N. (2003, January). Broadband Potential in Asian Giants: A Comparison of China and India. Presented at PTC2003, Honolulu, Hawaii.

### **Regional**

Dholakia, N. & Cabusas, J. J. (2008, June). Second Wave Hits Second Life: Gender Identity Konstruktion of Women in Multi-user Graphical Virtual Reality. Accepted for Consumer Culture Theory Conference, Boston, Massachusetts.

Dholakia, N. & Perfetto, R. (2008, June). Bypass Surgery, Beach Cabanas, and Bon Appetit: An Exploration of the Cultural COntradictions of Medical Tourism. Accepted for Conference on Consumer Culture Theory, Boston, Massachusetts.

### **Local**

Dholakia, N. (2007, October). Discussion of Fisheries and E-Markets Paper. Presented at Annual Workshop: Korea-America Joint Maritime Policy Research Program, Kingston, Rhode Island.

Dholakia, N. (2006). Introduction to URI College of Business Administration. Accepted for University of Rhode Island, Kingston, Rhode Island.

## **Presentation of Non-Refereed Papers**

### **International**

Dholakia, N., Rokka J., Wilcox, C., Cabusas, J., & Arruda-Filho, Emilio J.M. (2008, July). The Rebel Co-Creator: Exploring the iPhone Unlocking Phenomenon. Invited presentation at Workshop on Transformative Consumer Research, Sao Paula, Brazil.

Dholakia, N. (2007). Bottoms Up: The Inverting Iceberg of Global Markets. Invited presentation at International Conference on Marketing and Development, Washington, District of Columbia.

Dholakia, N. (2007, January). E-Commerce and Supply Chains. Invited presentation at Seminar on Managing in a Networked Economy, Asian School of Business, Trivandrum, India.

Dholakia, N. (2007, January). It's a Multichannel World of Retailing and E-Commerce, M-Commerce and Multichannel Retailing. Invited presentation at Seminar on Multichannel Retailing, organized by JK Technosoft and JK Business School, Delhi, India.

Dholakia, N. (2005, March). Brands as Masks in Globalizing Markets: Emerging Forensic Challenges for Consumers. Invited presentation at Schulich School of Business, York University, Toronto, Ontario.

Dholakia, N. & Lennon, M. L. (2005, January). Qualitative Methods in Management Doctoral Research. Invited presentation at Indian Institute of Management, Ahmedabad, India.

Dholakia, N. (2004, January). Putting the E in Agri: E-commerce and E-governance Implications for Agribusiness. Invited presentation at Agro-based Industries & Technology Development Project, Dhaka, Bangladesh.

Dholakia, N. (2003, October). Mobile Commerce: From Technological Capabilities to Market Possibilities. Invited presentation at Andean Telecommunications Congress, Cartagena, Colombia.

### **National**

Dholakia, N. (2008, May). Currencies of Connectivity, Immobility as Underdevelopment. Invited presentation at Invited Faculty Presentation: Marketing, Development & Globalization Doctoral Seminar: University of Texas Pan-American, Edinburg, Texas.

Dholakia, N. (2008, May). Borderless Bits: Electronic Globalization and its Social Consequences.

Invited presentation at Invited Faculty Presentation: Marketing, Development & Globalization Doctoral Seminar: University of Texas Pan-American, Edinburg, Texas.

### **Regional**

Dholakia, N., Cabusas, J., Boveda-Lambie, A., & Wilcox, C. (2007, April). First Person in Second Life: Identity Issues in Metaverses. Invited presentation at University of Massachusetts-Isenberg School of Management, Marketing Area, Amherst, MA, Massachusetts.

## **Research Grants**

### **Funded-External**

2008 - Dholakia, N., Hales, D., & Lee, S.W., "A New Model for Comparing International Port Competitiveness: A Study of Key Ports in Korea, US and China", Korea-America Joint Marine Policy Research Center.

### **Funded-Internal**

2006 - Dholakia, N. & Hamilton, M., "Global Transportation Networks & Supply Chain Management", co-investigator,, University of Rhode Island Transportation Center.

## **Working Papers**

Leonard, H. A., Dholakia, N., & Zwick, D. (2006). "The Social Constructing, Accentuating, and Masking of Locality in Commercial Interest: Cultural Strategies in a Globalizing World" targeted for Consumptions, Markets and Culture.

## **Service:**

## **Service to the University**

## **College assignments:**

### **Member:**

2008-2009: Marketing and Supply Chain  
2006-2007: Hall of Fame and Awards  
2006-2007 through 2008-2009: Research and Outreach  
2005-2006: Awards  
2005-2006 through 2006-2007: Information Technology  
2005-2006 through 2006-2007: Dean's Excellence Awards

## **University assignments:**

### **Member:**

2007-2008: Faculty Senate  
2007-2008: URI Council of Research

## **Service to the Profession**

### **Advisor**

2007: International Journal of Business Science and Applied Management (International).

### **Board Member: Advisory Board**

2008: Consumer Culture Theory Conference, Boston, Massachusetts (Regional).

### **Board Member: PRJ Editorial Review Board**

2003: Journal of Macromarketing, Member, Editorial Advisory Board, 2003-present (National).

### **Chair: Conference / Track / Program**

2005: Ninth International Conference on Marketing and Development, Track co-chair, Thessaloniki, Greece (International).

2003: Eighth International Conference on Marketing and Development, Track Co-chair, January 2003, Bangkok, Thailand (International).

### **Officer: Organization / Association**

2005-2006: International Society for Marketing and Development (International).

2005: International Society for Marketing and Development, President, 2005-present (International).

### **Other Professional Service Activities**

2005: Multimedia University, External Examiner, Doctoral Dissertation (International).

2004: Indian Institute of Technology, External Examiner, Doctoral Dissertation, Kharagpur, India (International).

## **Honors-Awards-Grants**

### **Awards:**

2005: Dean's Excellence Award for Research, University of Rhode Island College of Business Administration.

2003: Top Paper Award, 'Distance Learning, Travel Behavior and Communication', Eastern Communication Association Human Information Technology Division .

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