APPENDIX 12
COLLEGE OF BUSINESS ADMINISTRATION
GRADUATE LEARNING GOAL DEFINITIONS

Analytical: Course requires assignments, which involve the analysis, interpretation, and/or use of quantitative and/or quantitative data to test a hypothesis, build a theory, or illustrate and describe patterns.

Ethical: Course requires assignments, which involve the analysis of business issues from an ethical perspective with instructor and/or group feedback.

Globalization: Course requires assignments, which examine the role of difference within and across national boundaries. Appropriate examples of “difference” would include but not be limited to race, religion, sexual orientation, language, ethnicity, national culture and gender.

Oral Communication: Course requires oral presentations designed to allow students to practice and improve speaking skills with instructor and/or group feedback.

Team: Course requires assignments, which involve students working as members of a team to produce a substantial body of work that is evaluated on the basis of team effort rather than on the basis of individual effort. Opportunity for evaluation and feedback to individual team members is required.

Write Effectively: Course requires written assignments designed to allow students to practice and improve writing skills with regular feedback from the instructor such as by submitting drafts and revisions, by writing a series of comparable papers, or by writing long assignments in shorter units.